



# Future-Proof Your Workplace

Proactively prepare for crises

The webinar will begin shortly

Confidential

SpaceIQ

# Moderating Today

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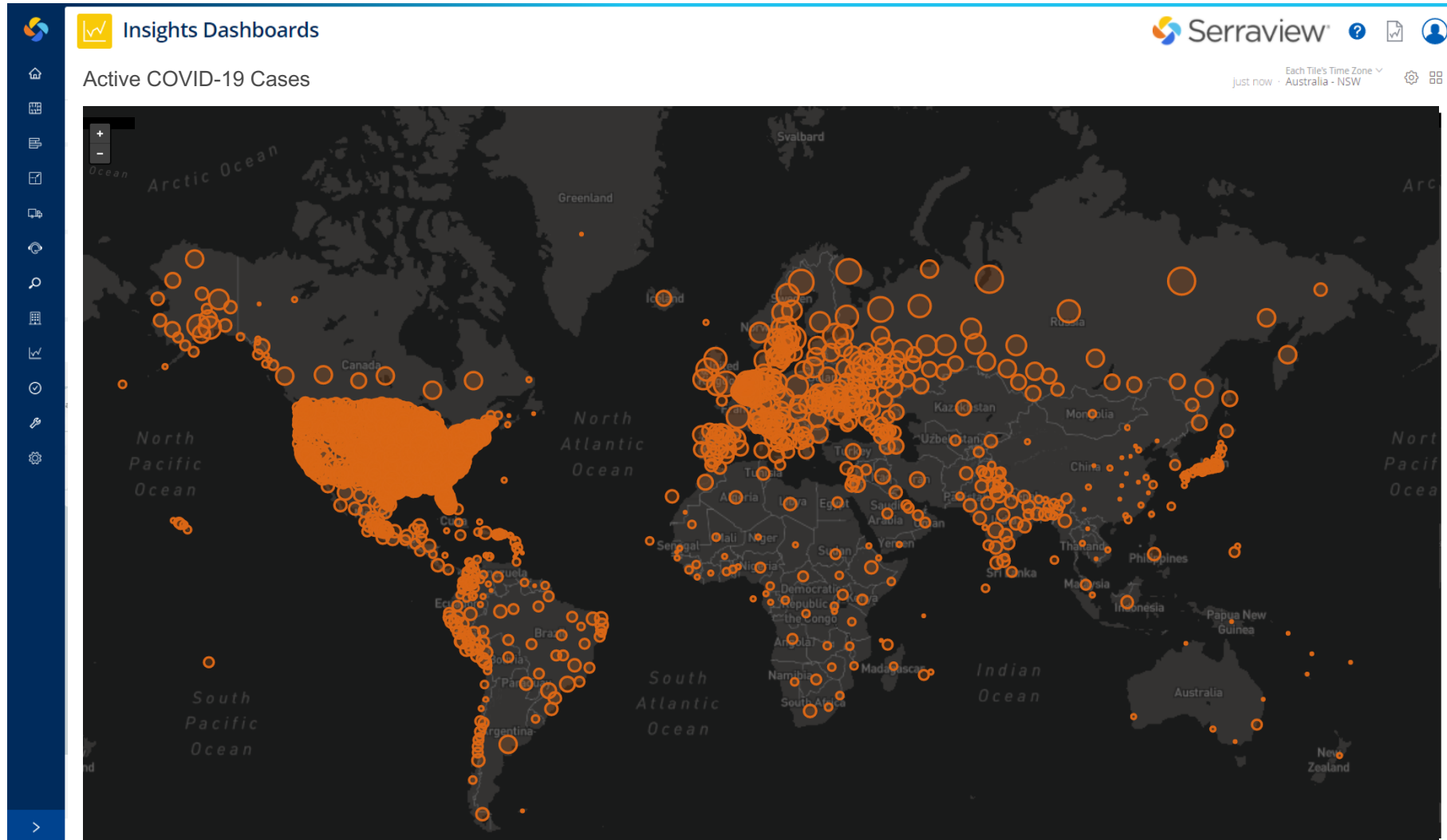
**Ian Morley**  
Chief Product Officer  
SpaceIQ



**Ibrahim Yate**  
Industry Analyst  
Verdantix



# The Impact of COVID-19



Confidential

SpaceIQ

Insights Data Source: Johns Hopkins University

# Quick Poll

What's your timeframe to begin moving employees back to the office?

- Already have
- Q4 2020
- Q1 2021
- Q2 2021
- Later



# Quick Poll

How much of your workforce do you anticipate returning to the office in the next 12 months?

- 100%
- >75%
- >50%
- Less than 50%
- None



# Will We Need to Get Back to the Office?

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## Are Workplaces a Competitive Advantage?

High-Impact  
Collaboration

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Innovation

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Culture

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Spontaneous  
Engagement

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# The New York Times

United States › On Nov. 17 14-day  
change Trend

New cases 159,508 +79% 

New deaths 1,583 +38% 

## AP

### Toilet paper limits, empty shelves are back as virus surges

By JOSEPH PISANI and ANNE D'INNOCENZIO 45 minutes ago



Confidential



### Ohio Governor Orders 3-Week Statewide Curfew As Coronavirus Cases Rise

November 17, 2020 · 5:00 PM ET

REESE OXNER




## Los Angeles Times

At-home health tests are booming amid coronavirus. Experts warn about their safety

THE WALL STREET JOURNAL.

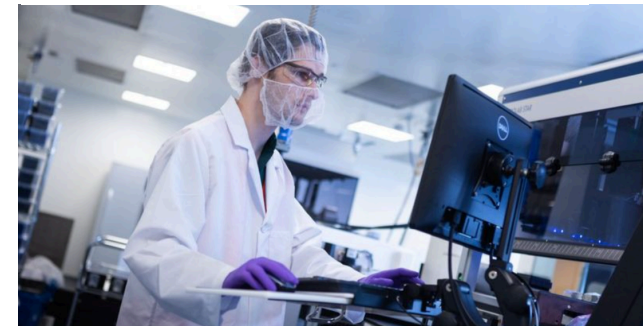
## Pfizer Says Vaccine Is 95% Effective in Final Data, Will Seek Authorization

Pfizer plans to seek authorization for the vaccine within days, leaving the shot on track to go into distribution by the end of the year if health regulators permit.  232

- Moderna, Pfizer Are Reinventing Vaccines
- South Korea Says It Can Wait for a Vaccine
- Latest Updates: States Restrict Activity

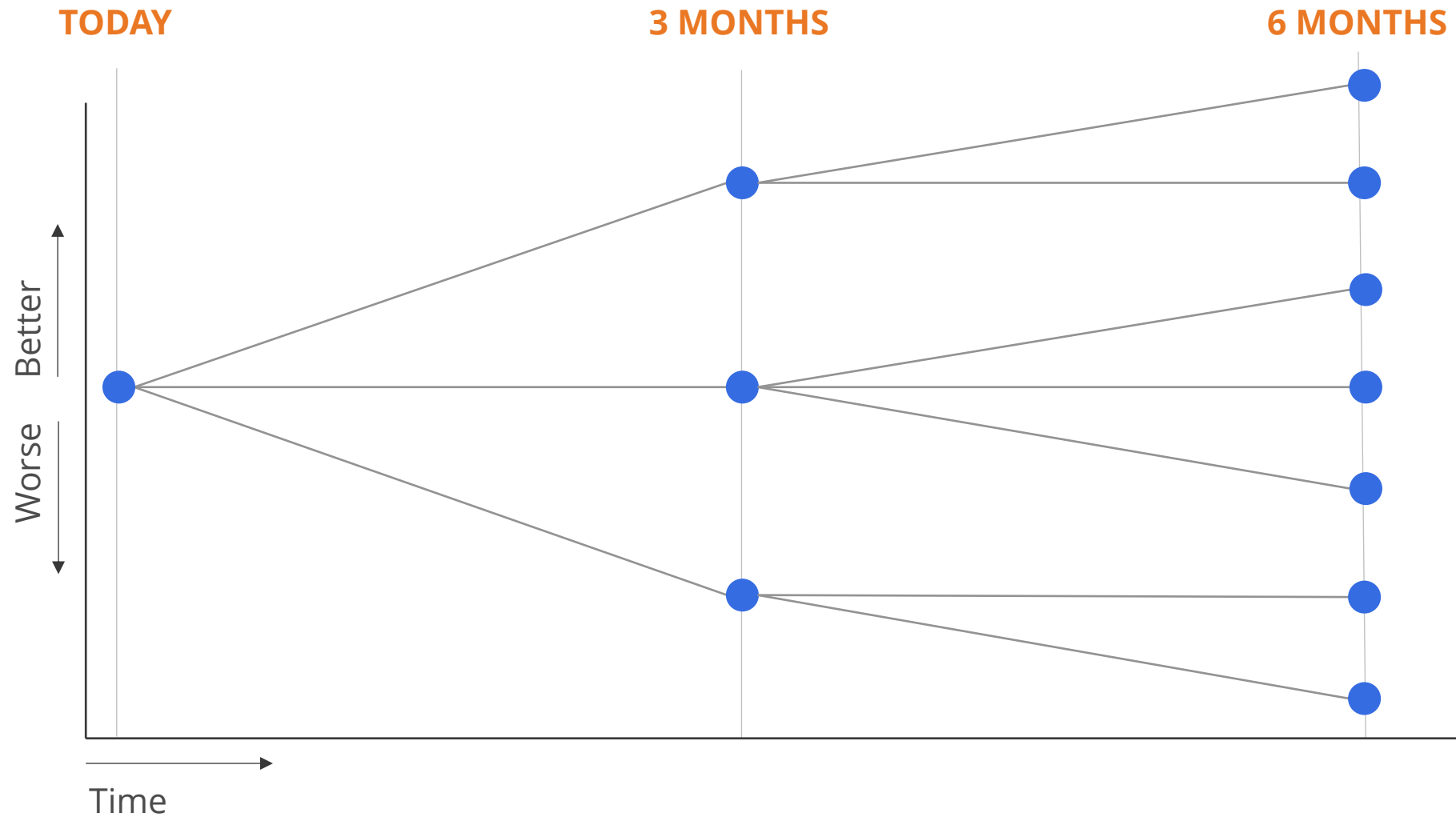


Moderna: Covid vaccine shows nearly 95% protection



SpaceIQ

# Planning for the Unknown



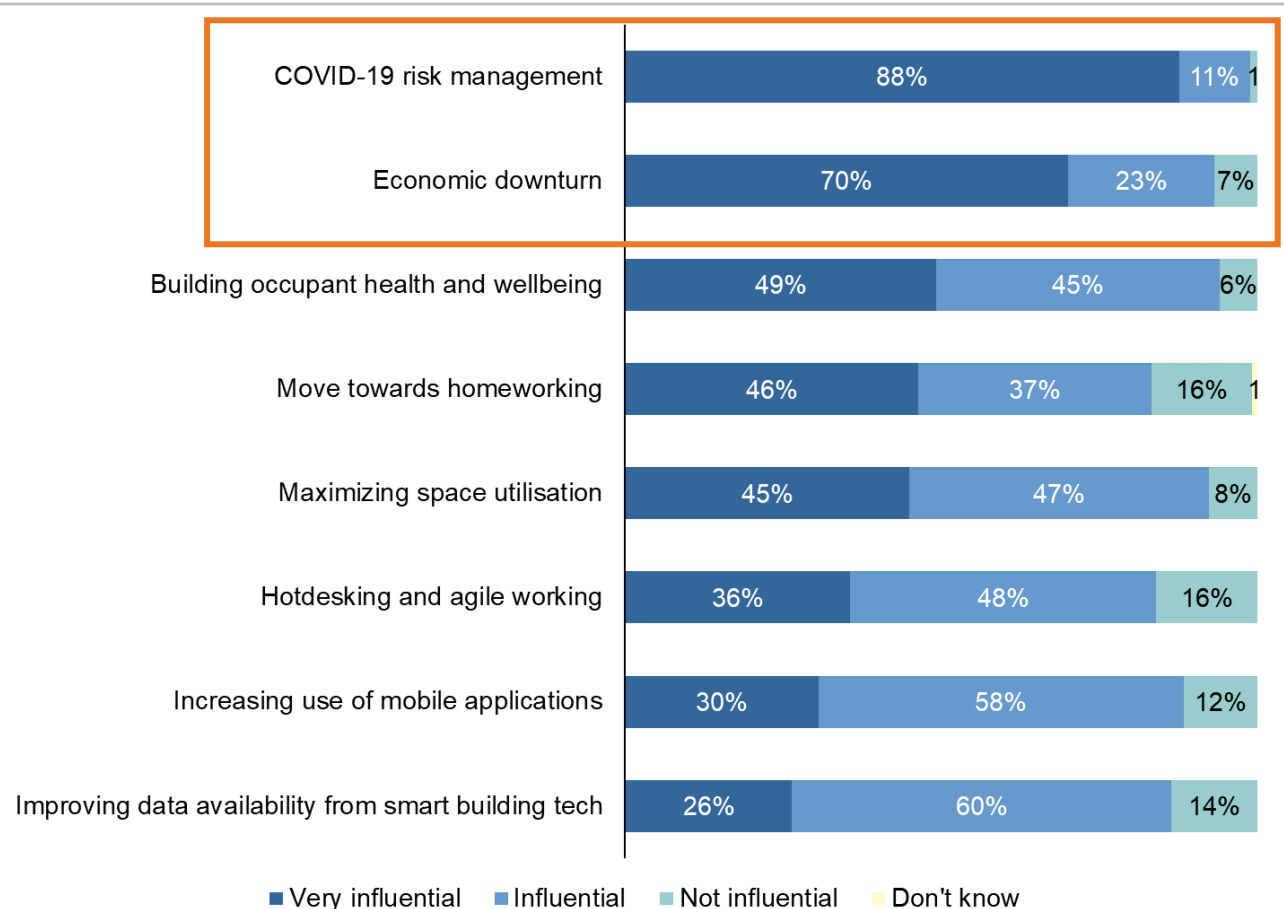


# Risk Mitigation

Mitigating risk during the ongoing pandemic and recession are unsurprisingly the top priorities, but further down the line multiple trends will shape real estate management from 2021 to 2023

“How influential will the following market trends be in shaping your company's real estate strategy over the next three years?”

N = 250



**Note:** Percentages rounded to 2dp. Percentages less than 7 are written as numbers  
**Source:** Verdantix Global Corporate Smart Building Technology Survey 2020

# The Only Constant is Change

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How do you become Agile?

5. Monitor & Adjust

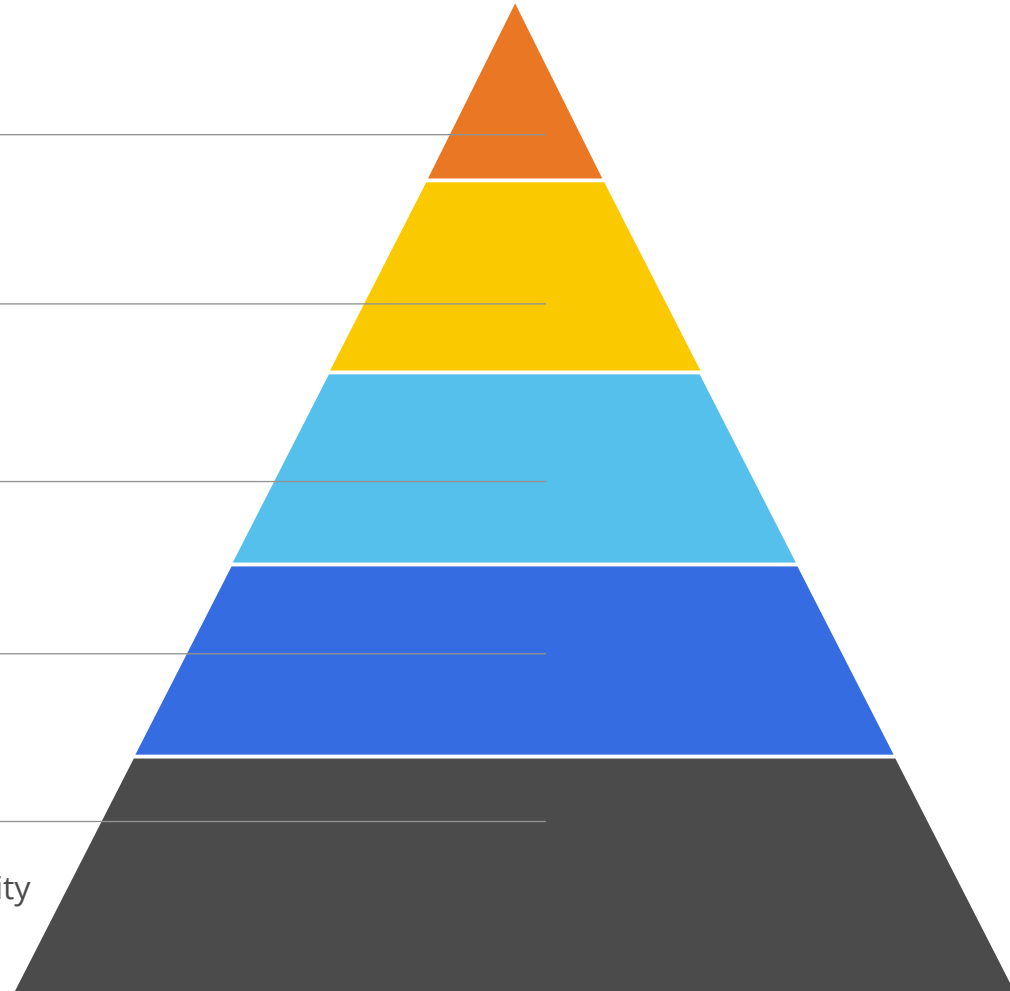
4. Workforce Enablement

3. Back to Work Planning

2. Situational Analysis

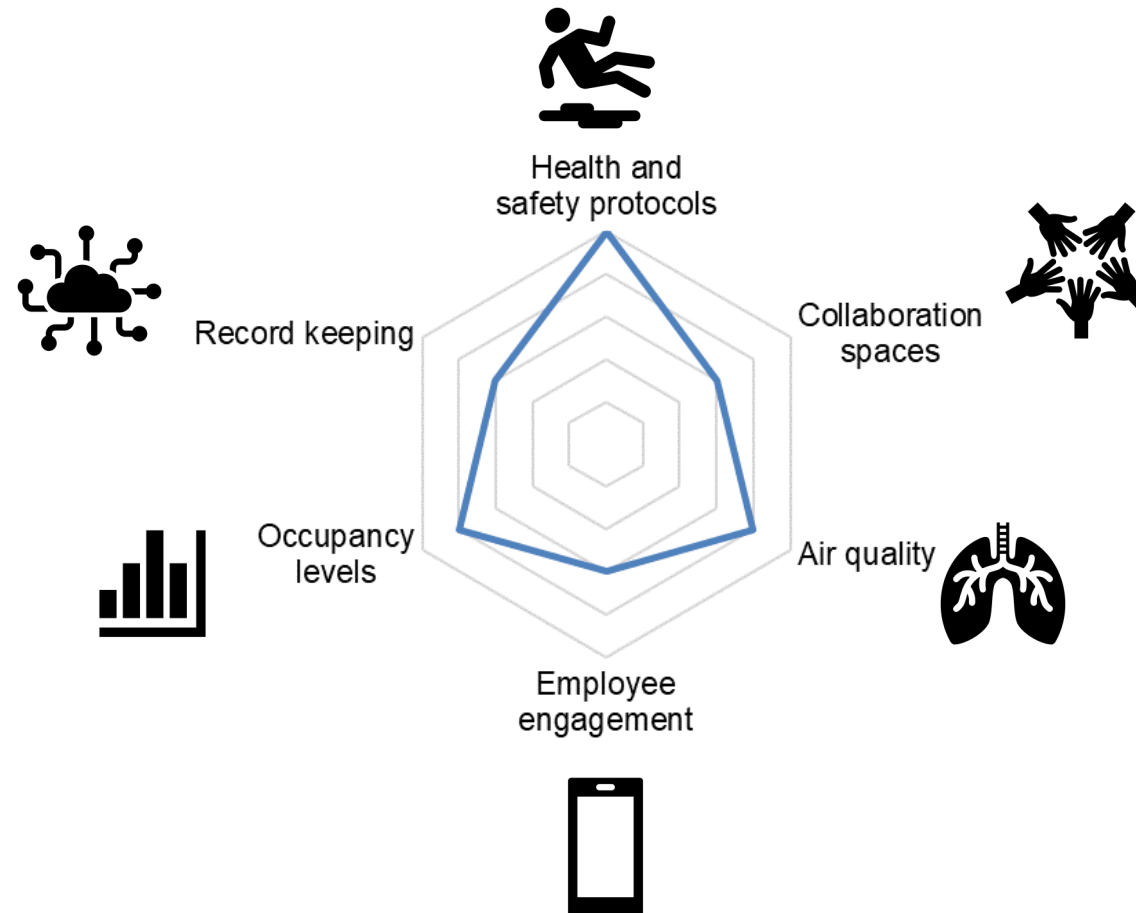
1. Workplace Data

People	BAU Assignments	Contamination
Place	WFH Status	Business Criticality
Teams	Space Utilization	Incident Data
Attendance	Prioritization	Gov't Guidance



# Importance of Data Governance

Strong data governance is needed to manage and optimize the processes that will shape the future office environment, and this includes software tools to store, host and analyse the data



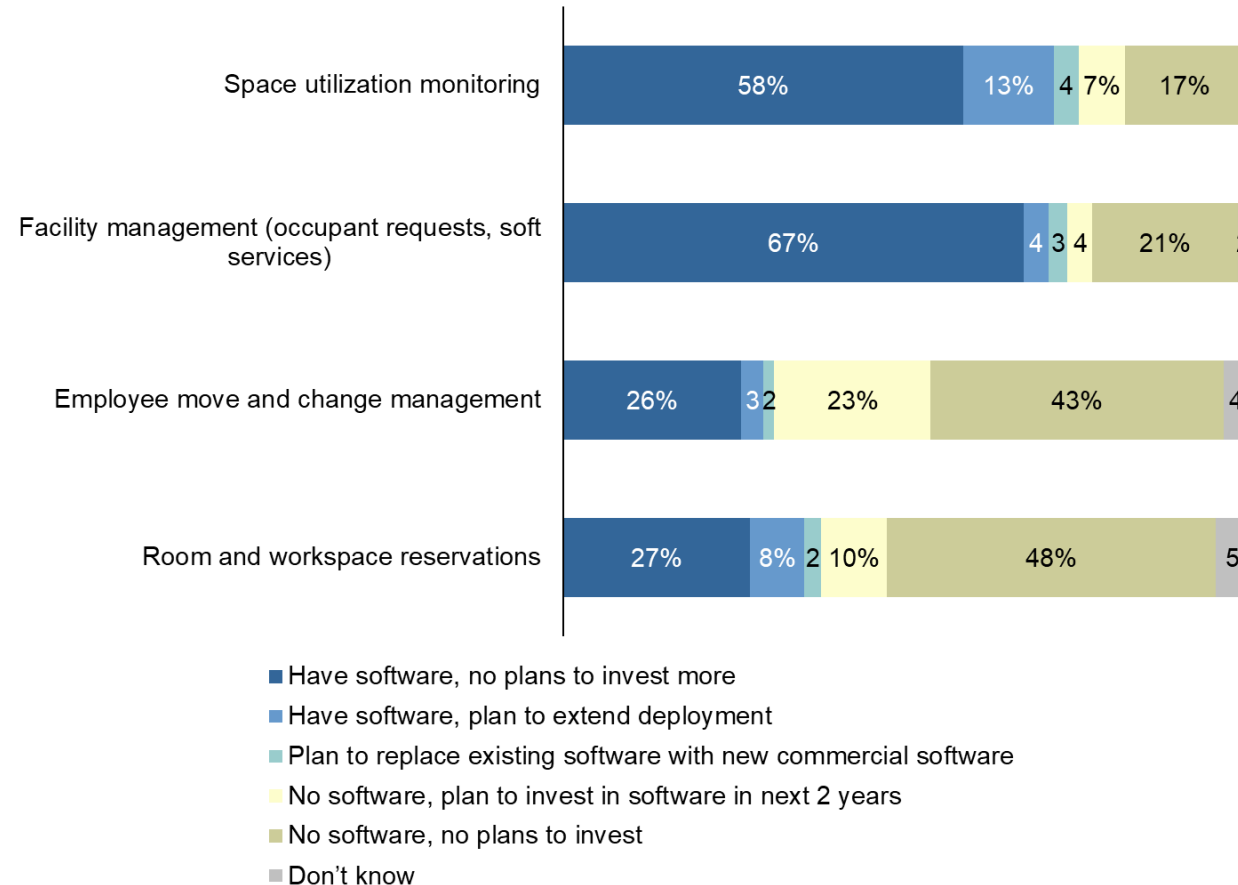


# Looking to Technology for Help

Fellow real estate and facilities management executives are investing into digital tools to help them better manage the inflow and outflow of occupants into buildings in the future

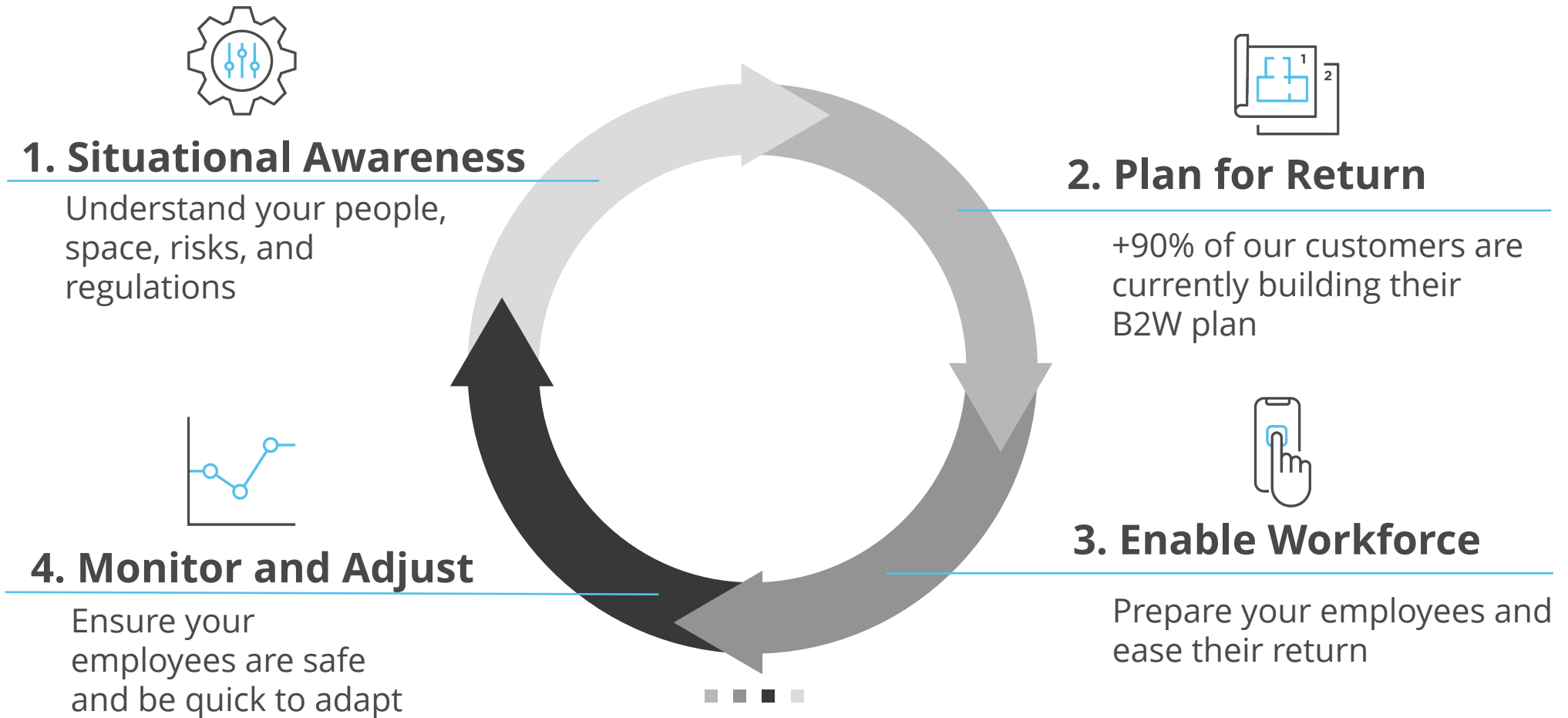
“Do you use commercial software to support the following facilities and real estate processes?”

N = 250

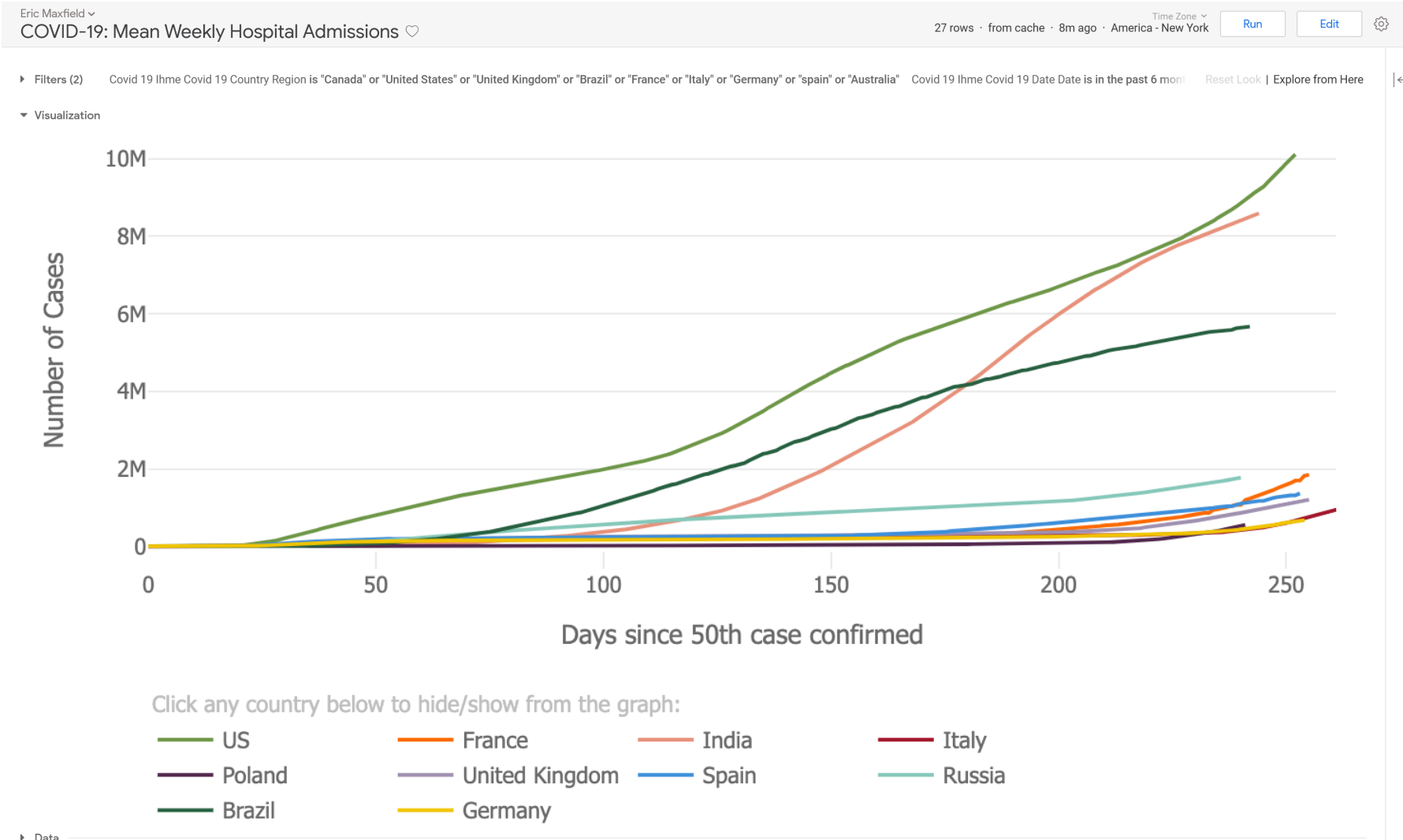


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**Source:** Verdantix Global Corporate Smart Building Technology Survey 2020

# Back to Work in Four Steps

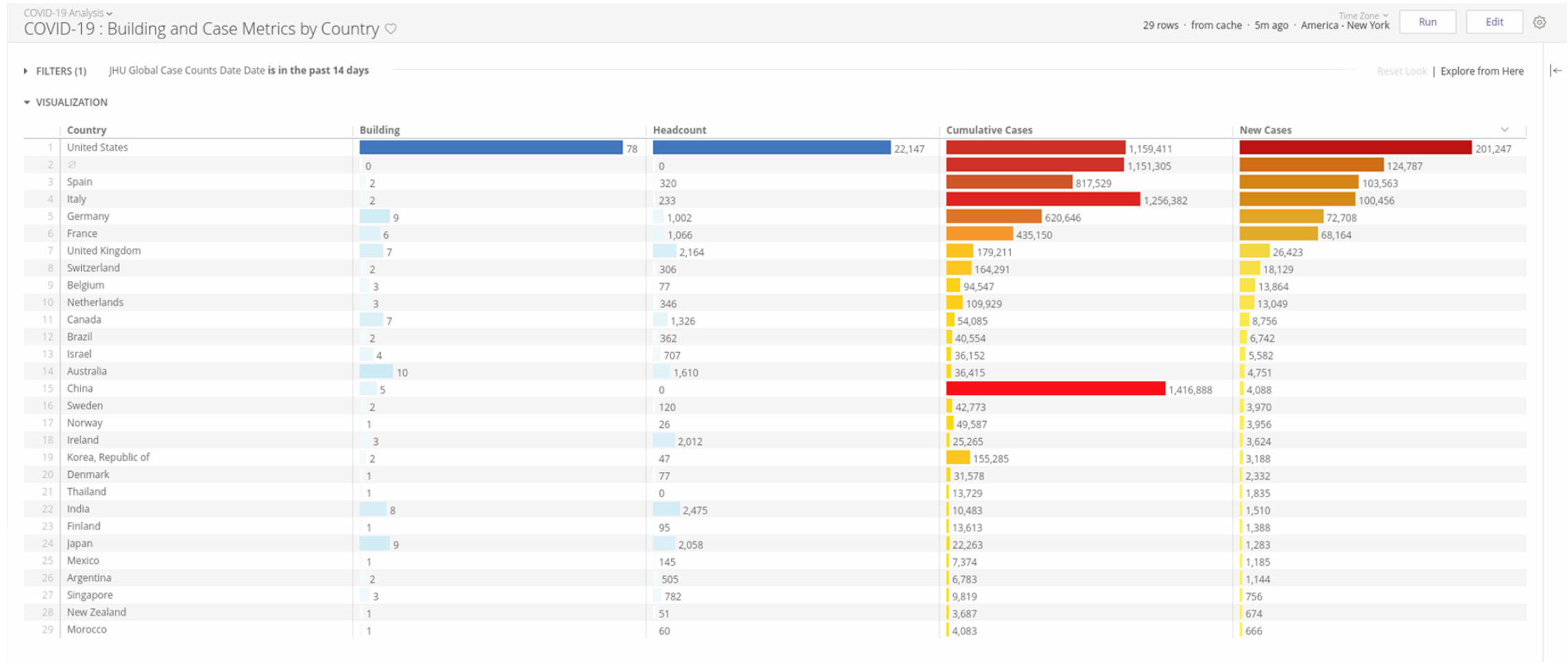


# Situational Awareness

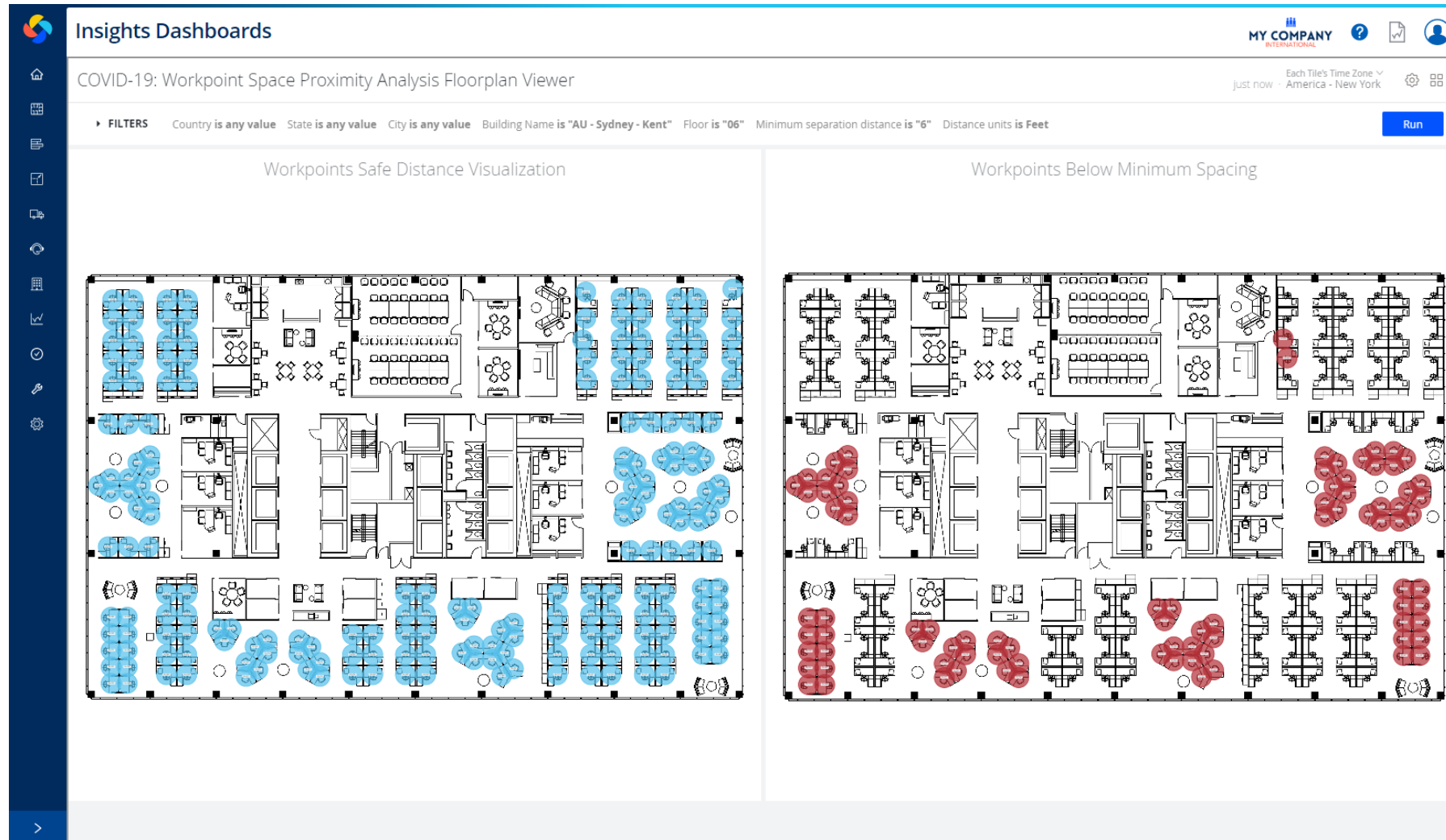




# Situational Awareness – Across Our Portfolio



# Identify & Fix At-Risk Work Settings



# Which Spaces Can Be Used?

The screenshot displays the Space Console interface for 'NC05'. The main view is a floor plan titled 'NC05 05 - Highlight Rooms By Room Status'. Rooms are color-coded: green for 'Available', pink for 'Do not use', and yellow for 'Requires Cleaning'. Some rooms are circled in red, indicating they are not available. A 'Room Status' legend is shown on the right, with a 'Close' button. The legend lists the following status categories:

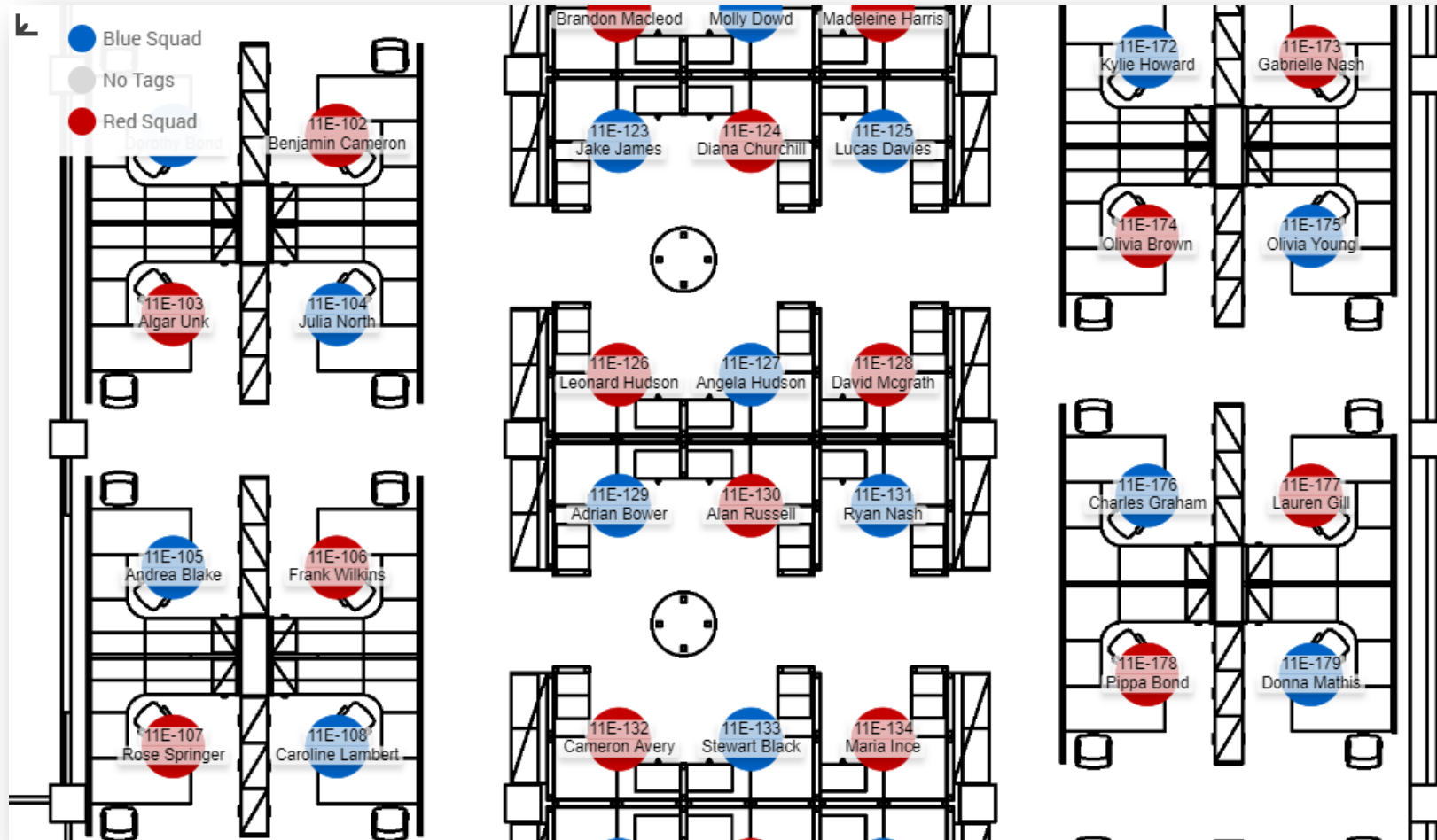
- Available
- Do not use
- Requires Cleaning

The left sidebar contains a table of room data:

Building-Floor	Room	Status
NC05-05	5-103A	Do not use
NC05-05	5-103B	Available
NC05-05	5-103C	Do not use
NC05-05	5-103D	Do not use
NC05-05	5-103E	Available
NC05-05	5-103F	Do not use
NC05-05	5-104A	Do not use
NC05-05	5-104B	Available
NC05-05	5-104C	Do not use
NC05-05	5-104D	Available
NC05-05	5-104E	Do not use
NC05-05	5-104F	Available
NC05-05	5-104G	Do not use
NC05-05	5-104H	Do not use
NC05-05	5-104I	Do not use

Total records: 298 Previous Page 1 of 3 Next

# Do We Checkerboard our Space? Shifts?

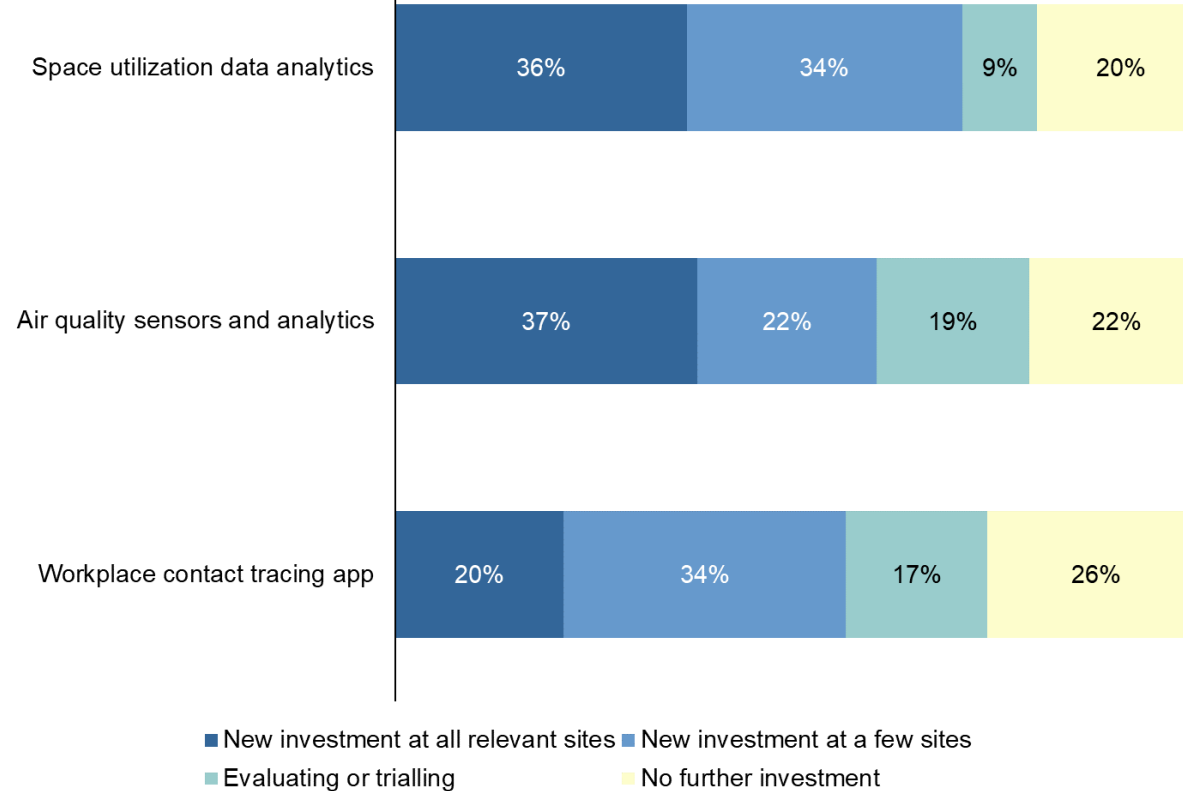


# Monitoring is a Top Priority

In the short term, corporate heads of real estate and facilities management are focused on monitoring key metrics such as utilization, air quality and contact traces

“What new technology investment (if any) is COVID-19 driving at your firm?”

N = 250

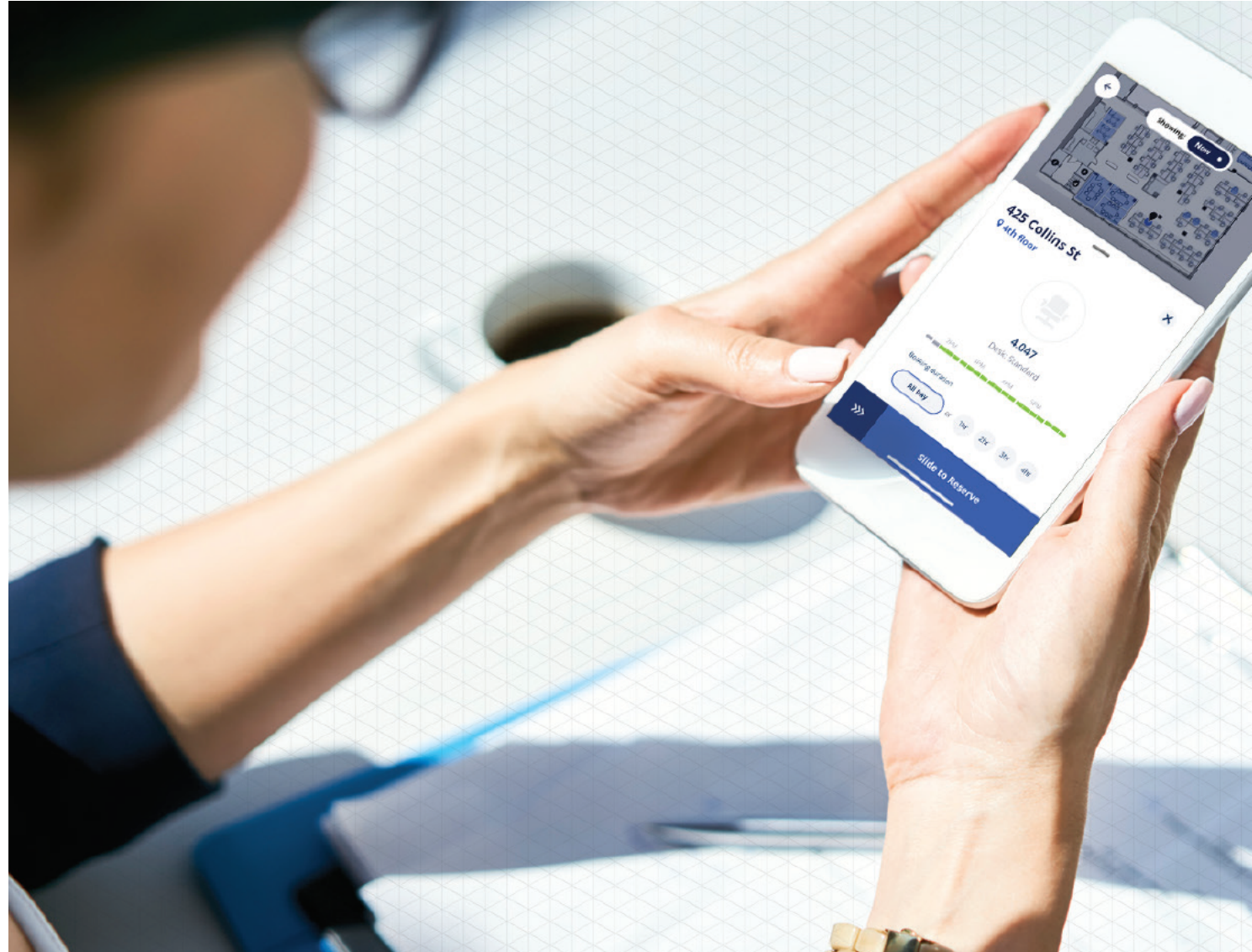


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**Source:** Verdantix Global Corporate Smart Building Technology Survey 2020



# Give Employees Control

- Safe Seating Selection
- Understand Workplace Demand
- Communicate back via the App





# Monitor & Adjust Real-Time Utilization



How many people are coming into the office?

Are we following safe working practices?



Reservations



Occupancy  
Sensors



SVLive  
Software as a  
Sensor



Card Access

# Monitor and Adjust Contact Tracing

What time of the day are  
people coming in?

What seats are they using?

How exposed is our  
workforce across our major  
locations?

How accurate is our data?





# Quick Poll

How likely are you to implement contact tracing as part of your upcoming workplace strategy?

- Highly likely
- Somewhat likely
- Haven't decided
- Somewhat unlikely
- Not likely

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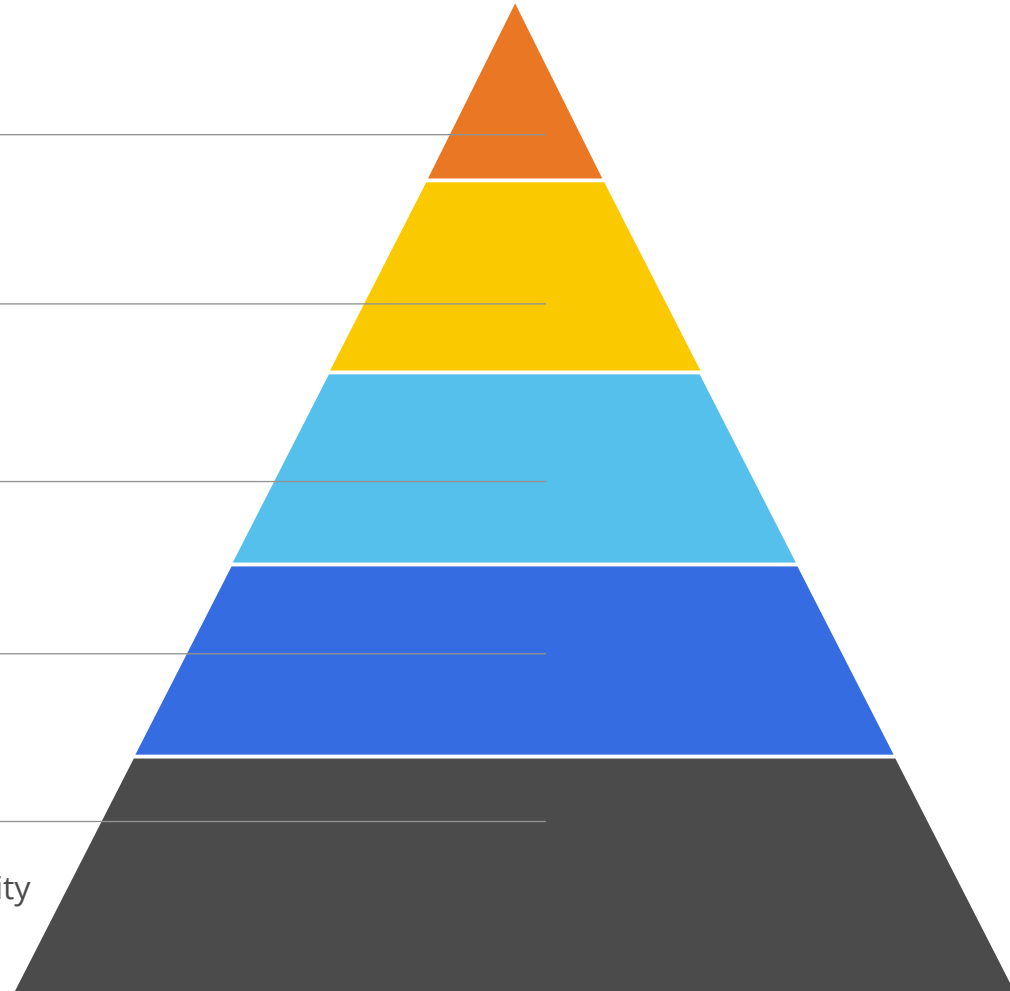
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# Important Considerations

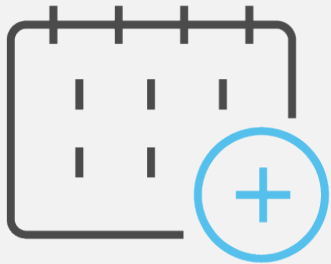
- How aggressive do you want to re-open space and restore occupancy?
- How conducive is your space to back to work requirements?
- What is best approach for your circumstances and goals?
- What specific space should you re-open and when?
- How important is it to preserve legacy occupancy?
- How does this impact planned moves?



# What's the Right Approach

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Hoteling



Utilization & Measurement



Contact Tracing





For a closer look at how SpacelQ can help  
you future-proof your workplace, visit  
**[SpacelQ.com/demo](https://SpacelQ.com/demo)**